



HUMAN INSTINCTS AT WORK

Successful leadership using the 9 human instincts

Melbourne Zoo
22-23 July 2014
Taronga Zoo
29-30 July 2014
For Accreditation add:
31 July-1 Aug

Understanding behaviour of people at work commences with an understanding of the hardwired instincts that come as part of the package of being human.

Once we understand the 9 instincts of humans we can then make intelligent choices about our actions as leaders and in the design of our leadership practices.

Without the insight into instincts we repeat predictable mistakes that are avoidable if we understand hardwired behaviour.

Why the Zoo?

The zoo is an ideal setting to take a zoological view of human behaviour.

Over the last few months the alpha male of the Taronga Zoo chimpanzee community has been resisting the move by two other males to replace him as the leader. The alpha's investment in a constructive leadership style has paid dividends. He retains the support of his followers and continues to lead.



In taking a zoological view of humans, we learn to:

- Accurately predict human behaviour
- Know what will work and what won't
- Make better leadership choices to avoid predictable derailers

The topics covered

Common organisational issues that are explained and solutions given include:

- Silos, matrix and organisation structures
- The role of leaders of human groups
- Overcoming the derailers of change
- Overcoming the common failures of performance systems
- Using the grapevine productively
- Using hierarchy effectively

Who should attend?

This program will appeal to line managers, middle-level executives, HR directors/managers and OD executives who want to apply human instincts to build constructive organisations and who want to avoid predictable mistakes.

Walk away with

- A thorough understanding of the 9 instincts of humans and the leadership imperatives
- Insight into the implications for leadership and HR practice
- Apply the insight to practical work issues

Organisational benefits

- Overcome common barriers to performance
- Avoid predictable mistakes if instincts are ignored
- Enduring solutions to engagement and retention, performance and change

"An understanding of social harmony in chimpanzee communities can help humans become better leaders."

Dr Jane Goodall

Primatologist and UN Messenger of Peace



Program Facilitator

Andrew O'Keeffe is Principal of Hardwired Humans and has extensive experience as a senior HR executive with IBM, Optus, SKM and Hewitt Associates. Andrew is author of *Hardwired Humans* and *The Boss*

Since 2008, on each occasion the primate expert Dr Jane Goodall has visited Australia she and Andrew have teamed to speak to business audiences about natural instincts and the lessons for leaders.

THIS PROGRAM IS LIMITED TO A MAXIMUM OF 12 PARTICIPANTS

Human Instincts at Work

Day 1 8:15am for 8:30am start - 5:00pm finish

- The 9 instincts of humans
- Social instincts of chimpanzees and visit the apes
- Leadership of human groups
- Organisation structures based on families and villages – to overcome silos and matrix issues
- Persuasion and influence – based on how the brain works
- Performance management – overcome inherent difficulties of negative feedback

Day 2 8:15am for 8:30am start - 5:00pm finish

- The problems with conventional performance appraisals and how to fix them
- The science of how humans flourish – and what to do when things go well
- The role of gossip and how to use grooming positively
- Change management and what causes humans to support or resist change
- Setting your priorities

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22-23 July 2014
8:15 for 8:30am – 5:00pm

Sydney: Taronga Zoo
29-30 July 2014
8:15 for 8:30am – 5:00pm

Please also give me details re accreditation

Registration Form and Tax Invoice

Attendee Information

Organisation _____

Postal address _____

No	Name of Attendee	Position Title	Phone No	Email Address
1				
2				
3				



Designing people strategies based on human instincts

For fees related to becoming an Accredited Practitioner please contact us.

No of attendees from same organisation	Price for each delegate	Total	GST	Payment Total including GST
1	\$2,900	\$2,900	\$290	\$3,190
2	\$2,600	\$5,200	\$520	\$5,720
3	\$2,350	\$7,050	\$705	\$7,755
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Cancellation Policy: 1. Transferring registration to another person is welcome at any time which ensures a cancellation fee will not apply. 2. Prior to 14 days of the date of your registered program you will receive a credit note of the full value of the program to transfer to registration to a future program. 3. Within 14 days of the date of your registered program you will receive a credit note to the value of 50% of the value of the program to transfer to registration to a future program. 4. If you cancel and do not wish to transfer your registration to another person or another program, then prior to 14 days of the date of your registered program you will receive a 50% refund of your registration fee and within 14 days of the date of your program your registration fee is forfeited and no refund will apply. Exclusions: Privacy Clause: Your registration information is being collected for the purposes of processing your registration or enquiry. It will also be added to the Hardwired Humans database to keep you informed of other events and information.