

# BRIEFING AGENDA: Leadership Forum

*Leadership lessons • Leading through human instincts • Global leader – Dr Jane Goodall*

A unique opportunity for leaders and future leaders to come together in the special environment of Taronga Zoo to examine the serious topic of leadership and the hardwired instincts of humans, and to get up close and personal with the chimpanzees and gorillas to gain insights into human behaviour and the way we lead and work

Tuesday June 7th, 2011

Conference Centre • Taronga Zoo, Sydney • 8.00 for 8.25 am to 3 pm



8.00 am

Registration – tea and coffee

8.25 am

Welcome and introduction

*Amanda McKernan, Director, CEO Forum group*

**A panel of leaders: what makes an effective leader?**

*Rhonda Brighton, 2010 Telstra Business Woman of the Year, Executive HR Director, CBA*

*Jack Manning-Bancroft, CEO, Australian Indigenous Mentoring Program, Young Australian of the Year*

Firms face an increasingly competitive and turbulent environment. To succeed in such conditions it's imperative that firms have effective leaders. Effective leadership is acknowledged as a source of sustainable competitive advantage. Yet many firms struggle to effectively develop and grow their leaders. So what makes an effective leader? In this special panel session we'll hear from a panel of two truly inspirational leaders across different areas of leadership. We'll be joined by CBA Australia's Executive HR Director, Rhonda Brighton, a former Telstra Business Woman of the Year winner and Jack Manning – Bancroft, CEO of the Australian Indigenous Mentoring Program and a former recipient of the young Australian of the year award. They will join us to reflect on their leadership stories and styles, exploring what leadership means to them, and the importance of a mentor and goal setting. Each will touch on how they have achieved what they have, the importance of following your passions and giving back to the community and their outlook for the future. This will lead into a discussion on the importance of corporate social responsibility and the panels desire to create long lasting change.

9.45 am

Morning tea and coffee

10.15 am

**Leading through human instincts: The Symantec/Thales story**

*Craig Scroggie, CEO, Symantec Australia*

*Andria Wyman-Clarke, HRD, Thales Australia*

*Andrew O'Keeffe, Principal, Hardwired Humans and author of "Hardwired Humans" and "The Boss"*

The last eighteen months have presented one of the most challenging and competitive business environments faced in generations, bringing with it the need for leaders to step up and continually review strategies, operations and processes to ensure their enterprises remain competitive. These unrelenting pressures make high-quality people and customer strategies more important than ever. And for complex organisations that are embarking on significant new initiatives, the issues are further amplified. According to Andrew O'Keeffe, who works with many Australian organisations, leaders are inhibited in their decision making if they ignore the natural instincts that make people tick. Yet if leaders apply the 9 human instincts they can leverage their people leadership, change management and customer strategies. Andrew will provide a broad overview of our human instincts, with a particular focus on how organisations can use them in their people and change management strategies. This will be explored through illustrative case studies focusing on how the CEO of Symantec and the HRD at Thales have effectively applied human instincts into their people and change strategies with some powerful results to their bottom line, productivity and employee engagement.

11.30 am

## Understanding leadership through primate leaders

*Polly Cevallos, CEO, Jane Goodall Institute*

*Louise Grossfeldt, Head of Primates, Taronga Zoo*

Polly Cevallos, Director of the Jane Goodall Institute in Australia and Louise Grossfeldt, Head of Primates at Taronga zoo will share insights into chimpanzees and their behaviours. They'll discuss the leadership style of the current alpha male at Taronga zoo and the impact his leadership style has on the nature of his community as well as past leaders. They'll also explore the parallels between human and chimp behaviour.

12 noon

## Buffet lunch

12.30 pm

## Lunch session: Reflections from a global leader

*Dr Jane Goodall, PhD, DBE, UN Ambassador of Peace*

*Chair: Lisa Wilkinson, editor, broadcaster and co-host of nine networks Today show*

Dr Jane Goodall is in Australia to celebrate the 50th anniversary of the beginning of her pioneering primate research at Gombe, one of the longest uninterrupted studies of a wild animal species. In 1977, she founded the Jane Goodall Institute to continue her pioneering research on chimpanzee behavior. Today, the Institute is a global leader in the effort to protect chimpanzees and their habitats. It is widely recognized for establishing innovative community-centered conservation and development programs in Africa, and the Institute's global environmental and humanitarian youth program. Dr. Goodall, a UN Messenger of Peace, has remained focused on protecting natural habitats and has cemented her role on the global stage as a global leader, primatologist, environmentalist and humanitarian. We will enjoy a broad-ranging discussion with Dr Jane Goodall, chaired by Lisa Wilkinson, well known editor, broadcaster and co-host of nine networks Today show. Jane will reflect on her leadership experiences both personally as a working mother and professionally on the importance of her lifelong work with chimpanzees and their closeness to humans exploring how to unlock some of our "animal" instincts and behaviours. She'll share her thoughts and learning's observing chimpanzee leaders over a 50 year period at Gombe and relate this back to key lessons for organisations and their leaders. This experience has given Jane strong insights into what contributes to effective cultures, which she will share with us. On a more personal note, she will also discuss how she has followed her passion over the last 50 years to create long lasting change.



Jane Goodall

2.00 pm

## Close of Program

2 - 3.00 pm

## Optional : Getting Up Close & Personal with Chimpanzees – in Taronga zoo

An opportunity to observe chimpanzee behaviours at Taronga during feeding time

Registration: For all tickets please book online at [www.trybooking.com/PDB](http://www.trybooking.com/PDB) \$595pp (exc GST). Discounts for tables of 8.

All profits to The Jane Goodall Institute

*Program may be subject to change*



the Jane Goodall Institute of Australia



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